

# RANDY FRIEDMAN

MOTIVATIONAL SPEAKER ~ CORPORATE COACH ~ AUTHOR

## Human Factor Expert



**The human factor improves the Employee-Employer relationship, and enhances customer service.**



**Can people change** their attitudes and become more productive? Randy brings positive energy and passion into every presentation. She helps build strong blocks in the companies foundation, mission and accountability standards. Benefits

include increased worker moral, better performance, enhanced productivity and reduced work place accidents. Employers who promote positive work place programs along with reinforced safety incentives can reduce there annual loss ratios by 50%.

### MOST REQUESTED TOPICS:

- ◆ **ARE YOU NASCAR READY?** Implementing the Athletic mindset within your management team is like building the strongest, fastest and most dedicated "pit crew". Is your management team ready for race day?
- ◆ **SKIN IN THE GAME INITIATIVE:** Business owners have their Skin in the game. When employees are included, they too have Skin in the game, and want to carry the ball down the field. Are you ready for a winning season?
- ◆ **HUMAN FACTOR RE-ENERGIZER:** The technology age has disconnected employee interaction. If you're ready to open all lines of communication, the Human Factor puts excitement, compassion and teamwork back into the work environment.
- ◆ **THE ACE PROGRAM: EMPLOYEE MENTORSHIP TRAINING:** To be an ACE is to have a great *Attitude*, a shining *Character* and positive internal *Energy*. An ACE employee will knock the ball out of the park every time.



*Randy is also available for corporate golf outings and clinics.*

*"Randy is a true motivational mentor. She has an abundance of positive energy and passion for helping others succeed. Any business would benefit greatly from her programs!"*

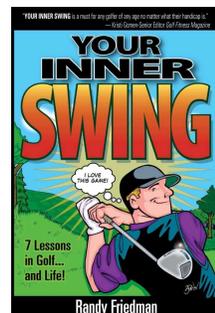
**- Dr. Kenneth Goldman**  
**Stockton Partners Managing Director**

*"As a speaker and coach, Randy is the perfect blend of entertainer and mentor. Her knowledge is indisputable, her experience is impressive, and her ability to touch hearts and change lives is absolutely incredible. Randy is the real deal...a 5 star speaker and a 5 star woman!!"*

**- Dr. Paula Fellingham**  
**Human Relations Expert**

*"Randy is a powerful speaker that relates to the audience with so many great messages! Her book, Your Inner Swing is excellent."*

**- Wendy Elliott**  
**Pfizer Animal Health**



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[WWW.HUMANFACTORPOWER.COM](http://WWW.HUMANFACTORPOWER.COM) & [WWW.SKININTHEGAME.US](http://WWW.SKININTHEGAME.US)